

Toughbook Berri good for National Foods



National Foods Australia is using a rugged Panasonic Toughbook CF-19 fleet to provide streamlined customer service and ensure optimal uptime for delivery drivers of their juice products across Australia.

National Foods is one of the largest food and beverage groups in Australia. In 2005, the company merged with Berri Limited Juice, combining leading juice brands such as Berri, Daily Juice, Australian Fresh, Just Juice and many more into the portfolio.

The Panasonic Toughbooks are being used by delivery drivers distributing juice products throughout the country. The Toughbook solution enables drivers to

validate invoices on delivery, providing improved customer service and eliminating unnecessary paper work. Previously the company used paper based invoicing when delivering juice, which could sometimes take days to process.

BDelivery drivers spend long hours driving to locations throughout Australia in fluctuating temperatures and notebooks can often be banged and bumped while in transit.

Darren Ransley, Sales Systems Development Manager, National Foods, said: "Our delivery drivers spend long hours in their vehicles in what can be very hot conditions in the summer, but also cold conditions when they move stock from the refrigerated area. It can also be dusty and dirty at times. The drivers needed the reassurance that their notebook could not only withstand varying temperatures but was also tough enough to endure drops and spills that may occur en route."

The CF-19 is built with a magnesium alloy frame and a shock-mounted hard drive. It can withstand knocks, heavy vibrations and extreme temperature fluctuations, while surviving falls from up to 90cm. It is certified to MIL-STD-810F military testing procedures and is rated at IP54 (ingress protection) level for dust and water resistance.





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In addition the extended battery life of the CF-19 has proven very useful. Drivers have found the battery lasts around eight hours, which is ideal for those driving long distances. In addition the daylight-readable touchscreen was an important feature. Not only does it give excellent viewing under glaring sunlight but it is easy to use and eliminates the need for a computer mouse – this is useful for those drivers that are not computer-savvy.

Ransley continued. "Toughbook was without doubt the perfect solution. The extended battery life means drivers have access to all the information they need while on the road. Customers can now sign the invoice using the touchscreen feature when the delivery is made, speeding up the process. This also means any discrepancies can be discussed face to face and resolved immediately."



About Panasonic Toughbooks

Panasonic Toughbooks are used extensively worldwide by the military, utilities, heavy industry, emergency services, field workers, mobile professionals and organisations where durable mobile computing is critical to maximising productivity and uptime. In Australia, Panasonic Toughbook customers include Coca-Cola Amatil, Telstra, BlueScope Steel, Centennial Parklands, Aurora Energy, Kleenmaid, Mitsubishi Motors, and Ambulance Victoria.



For more information about Panasonic Toughbooks, please visit www.panasonic.com.au or call 132 600.